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JCS Rec'd PCT/PTO 26 MAR 2002 PCT #6

Practitioner's Docket No. U 24-1

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Patent application

of

Inventor(s)

for

Title of invention

OR

In re application of: Reuven WACHTFOGEL, et al

Serial No.: 09/914,747

Group No.:

Filed: September 4, 2001

Examiner.:

For: ADVERTISEMENTS IN AN END-USER CONTROLLED PLAYBACK ENVIRONMENT

Assistant Commissioner for Patents
Washington, D.C. 20231

TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT
WITHIN THREE MONTHS OF FILING OR
BEFORE MAILING OF FIRST OFFICE ACTION (37 C.F.R. 1.97(b))

CERTIFICATION UNDER 37 C.F.R. 1.8(a) and 1.10*

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37 C.F.R. 1.8(a)

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Signature

JULIAN H. COHEN

(type or print name of person certifying)

Date: March 21, 2002

* Only the date of filing (§ 1.6) will be the date used in a patent term adjustment calculation, although the date on any certificate of mailing or transmission under § 1.8 continues to be taken into account in determining timeliness. See § 1.703(f). Consider "Express Mail Post Office to Addressee" (§ 1.10) or facsimile transmission (§ 1.6(d) for the reply to be accorded the earliest possible filing date for patent term adjustment calculations.

NOTE: 37 C.F.R. 1.98(b):

- (1) *Each U.S. patent listed in an information disclosure statement must be identified by inventor, patent number, and issue date.*
- (2) *Each U.S. patent application published listed in an information disclosure statement shall be identified by applicant, patent application publication number, and publication date.*
- (3) *Each U.S. application listed in an information disclosure statement must be identified by the inventor, application number, and filing date.*
- (4) *Each foreign patent or published foreign patent application listed in an information disclosure statement must be identified by the country or patent office which issued the patent or published the application, an appropriate document number, and the publication date indicated on the patent or published application.*
- (5) *Each publication listed in an information disclosure statement must be identified by publisher, author (if any), title, relevant pages of the publication, date, and place of publication.*

WARNING: *No extension of time can be had under 37 C.F.R. § 1.36 (a) or (b) for filing an IDS. 37 C.F.R. § 1.97(f).*

NOTE: *The "filing date of a national application" under 37 C.F.R. 1.97(b) has two possible meanings. Where the filing is a direct one to the United States Patent & Trademark office, the filing is defined in 37 C.F.R. 1.53(b) as "the date on which: (1) A specification containing a description pursuant to § 1.71 and at least one claim pursuant to § 1.75; and (2) any drawing required by § 1.81(a), are filed in the Patent and Trademark Office in the name of the actual inventor or inventors as required by § 1.41." 37 C.F.R. 1.97(b)(1). On the other hand, an international application that enters the national stage occurs when the applicant has filed the documents and fees required by 35 U.S.C. § 371(c) within the periods set forth in § 1.494 or § 1.495. 35 U.S.C. § 371(c) requires the filing of the following: (1) the national fee; (2) a copy of the international application, unless already sent by the International Bureau, and an English translation if filed in another language; (3) amendments under PCT Article 19, with a translation into English if made in another language; (4) an oath or declaration; and (5) a translation into English of any annexes to the international preliminary examination report, if such annexes were made in another language. 37 C.F.R. 1.97(b)(2).*

IDENTIFICATION OF TIME OF FILING THE ACCOMPANYING INFORMATION DISCLOSURE STATEMENT

The information disclosure statement submitted herewith is being filed within three months of the filing date of the application or date of entry into the national stage of an international application or before the mailing date of a first Office action on the merits, whichever event occurs last. 37 C.F.R. 1.97(b).

NOTE: *"No certification or fee is due when the filing is made within the above time period. It is advisable to ensure that no Office action has been mailed if the disclosure statement is delayed until after three months from filing."*

NOTE: *"An information disclosure statement will be considered to have been filed on the day it was received in the Office, or on an earlier date of a mailing if accompanied by a properly executed certificate of mailing under 37 C.F.R. 1.8, or Express Mail certificate under 37 C.F.R. 1.10. An office action is mailed on the date indicated in the Office action." Notice of April 20, 1992 (1138 O.G. 37-41, 39).*

NOTE: *"The term 'national application' includes continuing applications (continuations, divisions, continuations-in-part) so three-months will be measured from the actual filing date of an application as opposed [sic] to the effective date of a continuing application." Notice of April 20, 1992 (1138 O.G. 37-41, 39).*

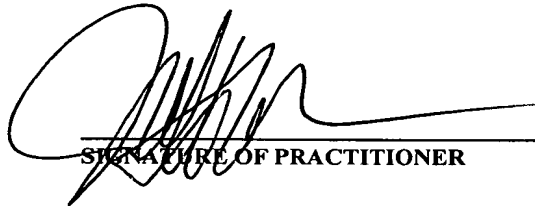
NOTE: "An action on the merits is an action which treats the patentability of the claims in an application, as opposed to only formal or procedural requirements. An action on the merits would, for example, contain a rejection or indication of allowability of a claim or claims rather than just a restriction requirements (37 C.F.R. 1.142) or just a requirement for additional fees to have a claim considered (37 C.F.R. 1.16(d)). Thus, if an application was filed on Jan. 1 and the first Office action on the merits was not mailed until six months later on July 1, the examiner would be required to consider any proper information disclosure statement filed prior to July 1." Notice of April 20, 1992 (1138 O.G. 37-41, 39).

WARNING: "A petition for suspension of action to allow applicant time to submit an information disclosure statement will be denied as failing to present good and sufficient reasons, since 37 C.F.R. 1.97 provides adequate recourse for the timely submission of prior art for consideration by the examiner." Notice of July 6, 1992 (1141 O.G. 63).

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PATE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Reuven WACHTFOGEL, et al
Serial No.: 09/914,747 Group No.:
Filed: September 4, 2001 Examiner.:
For: ADVERTISEMENTS IN AN END-USER CONTROLLED PLAYBACK
ENVIRONMENT

Attorney Docket No.: U 013624-1

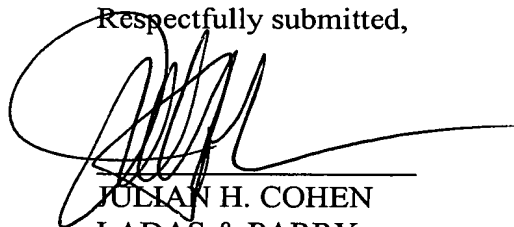
Assistant Commissioner for Patents
Washington, D.C. 20231

INFORMATION DISCLOSURE STATEMENT

We draw the attention of the Examiner to the attached English-language version of an International-type Search Report from a foreign office in respect of counterpart International Application No. PCT/IL01/00035 that indicates the degree of relevance found by the foreign office. The Search Report makes consideration of any non-English art required. MPEP 609.

Cited references U.S. 5,414,773; U.S. 5,715,315; WO 0001149 and WO 9901984 are considered in the specification.

Respectfully submitted,



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CERTIFICATE OF MAILING (37 CFR 1.8a)

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(Signature of person mailing paper)

FORM PTO-1449

U. S DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

ATTY. DOCKET NO.

SERIAL NO.

U 013624-1

09/914,747

APPLICANT

Reuven WACHTFOGEL, et al

FILING DATE

GROUP

September 4, 2001

INFORMATION DISCLOSURE
STATEMENT BY APPLICANT

(Use several sheets if necessary)

REFERENCE DESIGNATION

U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER							DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIATE
	AA	5	4	1	4	7	7	3	5/1995	Handelman	380	49	
	AB	5	7	1	5	3	1	5	2/1998	Handelman	380	49	
	AC	5	8	1	9	0	9	2	10/1998	Ferguson, et al	395	701	
	AD	5	2	3	5	6	4	3	8/1993	Anderson, et al	380	33	
	AE	5	8	5	5	0	0	8	12/1998	Goldhaber, et al	705	14	
	AF	5	9	3	7	3	9	2	8/1999	Alberts	705	14	
	AG	5	3	2	5	1	8	2	6/1994	Rhee	348	528	
	AH	5	6	6	4	9	4	8	9/1997	Dimitriadis, et al	434	307R	
	AI												
	AJ												
	AK												

FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER							DATE	COUNTRY	CLASS	SUB- CLASS	TRANSLATION	
													YES	NO
	AL	0	0	0	1	1	4	9	1/2000	WO			X	
	AM	9	9	0	1	9	8	4	1/1999	WO			X	
	AN	0	6	8	0	2	1	4	11/1995	EP			X	
	AO	9	9	4	3	1	1	1	8/1999	WO			X	
	AP	9	9	4	5	7	0	2	91999	WO			X	

OTHER ART (Including Author, Title, Date, Pertinent Dates, Etc.)

	AR	
	AS	
	AT	

EXAMINER

DATE CONSIDERED

EXAMINER:

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	AB						
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	AJ						
	AK						

FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER								DATE	COUNTRY	CLASS	SUB- CLASS	TRANSLATION	
														YES	NO
	AL	0	8	4	7	1	5	6		6/1998	EP			X	
	AM	9	7	1	2	4	8	6		4/1997	WO			X	
	AN	0	9	6	7	8	0	4		12/1999	EP			X	
	AO	9	7	1	7	7	7	4		5/1997	WO			X	
	AP														

OTHER ART (Including Author, Title, Date, Pertinent Dates, Etc.)

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